



CRA Pinpoint Seminar

Creating or Improving a Service/Maintenance Department

Join us on Wednesday, May 19 for our first CRA Pin-Point seminar of the year - "Creating or Improving a Service/Maintenance Center." This program was developed by NRCA University and will be conducted by Dane Bradford, President/CEO Bradford Roof Management and former NRCA President.

This half-day management seminar provides contractors with information and tools to build or improve a service and/or maintenance center within their businesses. It addresses administration and management, sales and marketing, and operations and finance issues affecting a successful service center.

Service/maintenance centers can generate significant profit for companies and yet they often remain ignored opportunities for roofing contractors. Now, working in cooperation with the National Roofing Contractors Association (NRCA), the CRA brings you this exciting new pinpoint program that will provide contractors with information and tools to build or improve their service/maintenance centers.

Members will learn about the following topics:

- ➔ Ways to administer and manage a service/maintenance center successfully
- ➔ Ideas for sales and marketing that will help get the word out to potential customers
- ➔ Methods of operation and systems for managing logistics
- ➔ Ways to view and control a center's finances

We expect the class to fill quickly therefore; you need to send your registration as soon as possible.

Date: **Wednesday, May 19, 2010**

Time: **1:00 pm to 5:00 pm**

Place: **Comfort Inn "Show Room at Denver Merchandise Mart 451 E. 58th Ave (I-25 & 58th Ave.)**

Cost: **\$125 per person – Member
\$150 per person – Non-Member
\$100 per person – Send 5 or More People (Mem/Non)**

Please register the following people for the Service Center Seminar.

Company: _____

Name(s): _____

Address: _____ City/State/Zip: _____

Phone: _____

E-mail: _____

Check enclosed – Made Payable to "CRA"

Charge to my Credit Card

____ RSVP(s) at \$_____ per. Total Enclosed: \$_____

CREDIT CARD PAYMENT

___ Visa ___ MasterCard ___ AMEX ___ Discover

CC# _____

Exp. Date ___/___/___ 3-4 Digit CID Code: _____

Card Holder Name: _____

Card Holder Address: _____

Zip: _____

Signature _____

Date _____

****Please note that this charge will show up on your Credit Card Statement as "Industrial Expositions, Inc."**



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